Richard Leung
President and Founder of Hamakua Springs Country Farms

Alana Nakahara
UNIVERSITY OF HAWAI'I AT MĀNOA

SHIDLER
COLLEGE OF BUSINESS
• International Excellence •

Supervisor Krystal Sakata, Media Specialist
Completed Hours: 331

Ari 293 New Media Arts Internship
Instructor Ailed Garcia, Fall 2008
Schedule of Events

3:00 - 3:15 p.m.  Shuttle departs parking structure to 
Shidler College 

3:30 – 4:15 p.m.  “Google me: From the legacy of Randy 
Pausch to the lunacy of Paris Hilton– 
How networks enable us to do more 
with less: Marketing, media and 
escaping mediocrity” by Jennifer 
Chandler, assistant professor of 
Marketing (Shidler Room G-102) 

4:30 – 5:15 p.m.  “International Examples of Creating 
Real Estate Value: Palm Island, Dubai, 
Canary Wharf, London, and Las Vegas” 
by Nicholas Ordway, Professor of 
Financial Economics & Institutions, 
Chair of the Hawaii Real Estate 
Research and Education Center 
(Shidler Room G-102) 

5:30 p.m.  Networking Reception 
(Shidler Courtyard) 

6:30 p.m.  Shuttle to Stan Sheriff Center 

7:00 p.m.  UH Rainbow Wahine Volleyball Game 
vs. Louisiana Tech 

In the spirit of UH Mānoa's Homecoming celebration, you are 
cordially invited to join us for 

Shidler’s “Back to Business” Event 

Friday, October 10, 2008 
Shidler College of Business 

3:30 – 6:30 p.m. 
Lectures and Reception 

7:00 p.m. 
UH Wahine Volleyball Game 
Discounted tickets available for $8.00 

Register online at www.shidler.hawaii.edu/backtobus2008 
by Friday, October 3, 2008 

Details on parking, shuttle service and complimentary parking 
passes will be forwarded upon receipt of RSVP. 

For questions, contact Maile Au at 956–3263 or email 
alumni-shidler@hawaii.edu 

We look forward to seeing you on campus!

My internship experience was at the University of Hawaii’s Shidler College of Business, 
External relations office. The work that is performed here varies from news articles to 
business events. Initially I really never thought an educational institution was place 
to learn and experience graphic design but working here has definitely changed my 
perception. As a business needs to brand and sell its self so does a college. There are a 
lot more design restrictions than I ever imagined from the specific color and font to even 
how to write the time on an invitation. 

I have enjoyed the overall experience because I had a supervisor who was not only a 
great designer but also a great teacher. I thought this internship was a great starting 
point because I wasn’t thrown into an intimidating design firm but got enough of a taste 
to make it a great learning experience. I would definitely recommend this internship to 
anyone interest in design but is not really sure if they are confident enough to work at a 
design firm.
I was the invitation creator at my office. I can't even count how many I designed but I have also come to really enjoy the art of the invite. I also got to work on a couple of flyers and displays. I also produced calendars and signs for the building. I also learned to print on various papers and different printers. I enjoyed the work I did; therefore I am personally satisfied with the work I produced. But if I could change something in my personal work, I would have been less restricted with my creativity.
UNIVERSITY OF HAWAIʻI AT MĀNOA
HOMECOMING CELEBRATION

JOIN US!
FRIDAY, OCTOBER 10 • 3:30-6:30 P.M. • BACHMAN HALL LAWN • FREE ADMISSION
Food • Prizes • UH Bookstore Merchandise • Student Booths • and More

LIVE ENTERTAINMENT BY FIJI AND BEACH 5
After the event, cheer on the UH Rainbow Wahine volleyball team as they take on Louisiana Tech @ 7 p.m. at the Stan Sheriff Center

Sponsored by:

This was my first internship experience so I think my biggest strength was my excitement to be doing something new and willingness to learn and try everything. This was also my weakness. I wanted to try everything so sometimes I finished projects quickly but not to my best ability. I wasn’t as through as I should have been. I am learning to be more detail oriented and observant. Before this experience I was afraid of indesign and now I am really comfortable with it. I also had a couple of chances to work with a group and I found it very gratifying to share ideas and learn from others.
**Progress Report 1**

<table>
<thead>
<tr>
<th>Date</th>
<th>Hours</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>09/03/08</td>
<td>4.5</td>
<td>Overview of work place and responsibilities.</td>
</tr>
<tr>
<td>09/04/08</td>
<td>8</td>
<td>More training, learned to data merge and print.</td>
</tr>
<tr>
<td>09/09/08</td>
<td>8</td>
<td>Learned tables and Hawaiian language marks. Started invite.</td>
</tr>
<tr>
<td>09/10/08</td>
<td>4.5</td>
<td>Scholarship Luncheon invite, more name tags.</td>
</tr>
<tr>
<td>09/11/08</td>
<td>8</td>
<td>Hall of Honor Program basic layout</td>
</tr>
<tr>
<td>09/16/08</td>
<td>8</td>
<td>Homecoming celebration concepts</td>
</tr>
<tr>
<td>09/17/08</td>
<td>4.5</td>
<td>Homecoming celebration concepts</td>
</tr>
<tr>
<td>09/18/08</td>
<td>8</td>
<td>Finalized concepts and student photo shoot</td>
</tr>
<tr>
<td>09/23/08</td>
<td>8</td>
<td>Finishing the Hall of Honor program.</td>
</tr>
<tr>
<td>09/24/08</td>
<td>4.5</td>
<td>Finalizing program and designing menus</td>
</tr>
</tbody>
</table>

**Total: 66**

**Progress Report 2**

<table>
<thead>
<tr>
<th>Date</th>
<th>Hours</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>09/25/08</td>
<td>8</td>
<td>Printed menus and made a map</td>
</tr>
<tr>
<td>09/26/08</td>
<td>4.5</td>
<td>Started sponsor signs</td>
</tr>
<tr>
<td>09/30/08</td>
<td>8</td>
<td>Design, printed and mounted signs</td>
</tr>
<tr>
<td>10/01/08</td>
<td>4.5</td>
<td>Design and printed name tags</td>
</tr>
<tr>
<td>10/02/08</td>
<td>8</td>
<td>Setting up for event</td>
</tr>
<tr>
<td>10/07/08</td>
<td>8</td>
<td>Design B2B Program</td>
</tr>
<tr>
<td>10/08/08</td>
<td>4.5</td>
<td>Printed programs</td>
</tr>
<tr>
<td>10/09/08</td>
<td>8</td>
<td>Signs and name tags for B2B event</td>
</tr>
<tr>
<td>10/14/08</td>
<td>8</td>
<td>Designed invitation and scanned signatures</td>
</tr>
<tr>
<td>10/15/08</td>
<td>4.5</td>
<td>Prepared favors for scholarship lunch</td>
</tr>
</tbody>
</table>

**Total: 66**

**Progress Report 3**

<table>
<thead>
<tr>
<th>Date</th>
<th>Hours</th>
<th>Description</th>
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<tbody>
<tr>
<td>10/16/08</td>
<td>8</td>
<td>Finish SOA invite to print.</td>
</tr>
<tr>
<td>10/17/08</td>
<td>6</td>
<td>Started career expo flyer</td>
</tr>
<tr>
<td>10/21/08</td>
<td>8</td>
<td>Career expo flyers and posters</td>
</tr>
<tr>
<td>10/22/08</td>
<td>4</td>
<td>Japan invite</td>
</tr>
<tr>
<td>10/23/08</td>
<td>8</td>
<td>Scholarship program</td>
</tr>
<tr>
<td>10/24/08</td>
<td>6</td>
<td>Hong Kong invite</td>
</tr>
<tr>
<td>10/28/08</td>
<td>8</td>
<td>Finish and print Hong Kong/Japan invite</td>
</tr>
<tr>
<td>10/29/08</td>
<td>4</td>
<td>Display case</td>
</tr>
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</table>

**Total: 48**
Progress Report 4
10/30/08 8 hours Hall of Honor Display Case
10/31/08 6 hours HOH Display Case and Shidlerbook
11/04/08 8 hours Shidlerbook display
11/05/08 4 hours Installed Hall of Honor display
11/06/08 8 hours Finished up Shidlerbook display
11/07/08 6 hours Practiced printing very large posters
11/12/08 4 hours Combining all Shidlerbook display pieces
Total: 44

Progress Report 5
11/13/08 8 hours Perfecting shidlerbook display
11/18/08 8 hours Installed display and designed subscription form
11/19/08 4 hours Designed holiday invitation
11/20/08 8 hours Big Island invite and news paper clippings
11/21/08 6 hours Finished and printed Big Island invites
11/25/08 8 hours Designing elevator displays with calender
11/26/08 4 hours Elevator display and calendar
Total: 46

Last Progress Report
12/02/08 8 hours Bulletin board for elevator
12/03/08 4 hours Events calendar
12/04/08 8 hours Events calendar
12/05/08 4 hours Printed calendar and bulletin board
12/09/08 8 hours Designed a template for events calendar
12/10/08 4 hours Printed posters for elevator display
Total: 36

Overall total including meetings and preparation: 331

WELL SPENT.