Kim Anderson Website Portfolio
by Erin Sato

Kim Anderson Website

Kim Anderson website is a portfolio website of black and white photographer, Kim Anderson.

Kim Anderson is a photographer who is famous with his portraits of cute children in a very nostalgic ways. The tint of primary colors added to his black and white photography could be recognized as his trademark.

The purpose of this site is to entertain the audience, anyone who’s interested in his artworks by displaying numerous images of his art works and informing them more about the photographer.
These are the rough sketches of Kim Anderson website.

My design layouts are focused mainly to the enhancement of his artworks, combination of black and white modern style with organic touch.
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Site Map

Kim Anderson website is simple and focused mainly with a Gallery page.

Biography page shows brief biography of Kim Anderson.

The Gallery page is likely to increase according to the numbers of images.

Products page displays various products of Kim Anderson’s images, from Calenders to Booklet. There’s no online merchandise system.

Contact page consists of his current studio address. E-mails not available.

*Plan to have complete flash intro page before the homepage.
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Page Map

I tried to create a layout that enhances his artworks well, as well as the easy navigation. In order to do so, I designed the site with simple elements.
First Round Comps

This theme is nostalgic, which is created from the concept that his images evoke the good-old-days feelings and also natural touch.

This is called black, which is focused more on his black and white photography, with jagged edges that shows some organic feelings.

This is the simplest design, which focuses purely on his images and to enhance them with hint of black outlines.
Second Round Comps

This is White, with white background.

This is Black and enhances pictures but does not have a good legibility compared with White.

This is 'in-between' of White and Black with its black bars on top and bottom.

1 overview ........ 2 sketches ........ 3 site maps ........ 4 page maps ........ 5 first round comps ........ 6 second round comps 7 final comps ........ 8 html/css code
This is the final comp, which is titled “White”.
There were many design challenges, including the navigation tab design, which is consistent to the black square that holds main navigation in homepage. The large black jagged lines surrounds the content inside.

This design is simple and yet organic.
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Source Code

Tested in following browsers both in Mac and PC:

Internet Explore 5.2
Mozilla Firefox 1.0.7
Opera 8.5
Netscape 7.2

Validated in these validations:

W3C HTML
W3C

Platforms/Browser/Validation

Kim Anderson Biography

HTML Code

CSS

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