ART 249 PORTFOLIO: HOYO SAKE WEBSITE

description

This is a HTML web design project using CSS for Uchigasaki Sake Brewing Company (known as Hoyo). Objectives of the site are to provide detailed information of the Hoyo sakes to US customers, and to educate people in the country who are new to the sake enjoyment. The project includes the whole process of web design—from brain-storming to conceptualizing, research, sketching, digital page layout, and most importantly, coding.

site map

![Hoyo Website Sitemap](image)
page maps
sketches
drawings

drawing for Fair Maiden :: pencil on Bristol
drawing for Farmer’s Daughter :: pencil on Bristol
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comps round 1

themes: brown, outline

comps round 2

themes: brown, outline, rounded corners, art nouveau, Michi's style

themes: black, blocks, Japanese sophistication

themes: brown, silhouette, butterflies, Michi's style

themes: black, transparent

themes: colored, blocks
comps final round

Home

About Hoyo

Fair Maiden

Farmer's Daughter

Retail Guide
code view of the Fair Maiden page (validated by W3C)
code view of the CSS document (validated by W3C)
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browser views of the Fair Maiden page

Mac Safari 1.31

Mac Firefox 1.07
Mac Opera 8.5
Mac IE 5.2
Mac Netscape 7.2

Windows Firefox 1.07
Windows Opera 8.5
Windows IE 6.0
Windows Netscape 8.0.3.3