## CALENDAR

<table>
<thead>
<tr>
<th>Week 1</th>
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<th>Week 8</th>
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<tbody>
<tr>
<td>HW - black square 10 sec. animation is due. Lesson: Flash tips; Motion guides. Adding sound the easy way</td>
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**Lesson:** Intro to Flash; tweening

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<td>10.21</td>
<td>10.28</td>
<td>11.4</td>
<td>11.11</td>
<td>11.18</td>
<td>11.25</td>
<td>12.2</td>
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**CRITIQUE** | **WORK DAY** | **ONLINE CRITIQUE** | **WORK DAY** | **WORK DAY** | **WORK DAY** | **WORK DAY** | **CRITIQUE**
AGENDA

- Black Square Critique
- We will then begin our next assignment: Kinetic Typography.
- Lesson: animating type in Flash
EXAMPLE

- Kinetic Typography
  - http://www.cs.cmu.edu/~johnny/kt/
  - Sky
    - Created by Heebok Lee. Excerpt from "Renaissance" by Edna St. Vincent Millay.
- Fight Club
  - Created by Heebok Lee. Excerpt from "Renaissance" by Edna St. Vincent Millay.
EXAMPLE

• Similar project at CMU:
  • http://www.designingwithtype.com/carnegiemellon/
    • excerpt from an old Chinese poem “maxim for the root of mind” by Sung-Joong Kang
      • http://www.designingwithtype.com/carnegiemellon/chinese01.html
    • excerpt from On the Road by Jim Kenney
      • http://www.designingwithtype.com/carnegiemellon/ontheroad01.html
  • I came to live out loud by Emil Zola and three tech demos:
    • http://www.cs.cmu.edu/~johnny/kt/

“Oh, “

Even through a dense bamboo forest.
LESSON

• We will look at some examples from last semester, specifically the source code (.fla flash file) of one student animation and examine it.
• We will go over some quick and easy ways to sync animation to music, specifically text.
ASSIGNMENT

• Kinetic Typography: Expression Through Type in Motion
  • Choose a few sentences from anywhere you like (a line from a book, a quote from a speech, a line from a movie, a line from a song, etc.) or make up your own. Then bring the sentence to life by animating the letters and words using Flash. No less than ten seconds in length.
  • purpose/objective: To solve a visual time-based design problem using only typography in order to communicate a narrative visual message.
  • format: 640x480, 30 frames per second:
    • 1. flash .swf (posted via an html file – use flash’s “publish” feature” to do this)
    • Be sure to this assignment on your class web site and provide a link for us to view it off of your main class web page.