EXAMPLES
WHAT IS HAPPENING IN THE INDUSTRY

LIGHT MAKER SITE
  » Dark, “Dashboard” layout

MORE
  » Interesting approach

LEWIS FROUP ARCHITECTS
  » JavaScript, Photography

BOPIA
  » Blog Style, Minimalist

FORTYEIGHT DESIGNS
  » Another Blog Style site

EMOTIONS BY MIKE
  » Nice Graphics
LElson
Tips, Tricks, & Techniques...

Some Tips For Drafting Your Site Map And Page Maps

» Sketch first!!!
  » Make multiple sketches.
  » Think about usability concerns such as:
    » The navigation & categories – should certain items be moved around, renamed, etc.
    » Naming conventions

» Consider working in either Power Point or Illustrator
  » Consider using power point’s built-in organization chart diagram feature for speed.

» Only your site map needs to be digital. Your page maps can be analog (sketches). If you choose to submit your sketches, please scan them and post them on your web site as images.
LESSON
TIPS, TRICKS, & TECHNIQUES…

SOME TIPS FOR STARTING YOUR COMPS/MOCK-UPS

» Do plenty of research on visual style, color, patterns, technologies, and typesetting techniques.

» Sketch before you start designing digitally!!!
  » Make multiple, multiple sketches.
  » Think about usability concerns such as:
    » The navigation & category naming conventions – should certain items be moved around, renamed, etc.

» Experiment with the visual layout. Be creative. Go crazy. Have fun!
UPSTANDING YOUTH

UPCOMING SHOWS
- 09.15.2008 9PM
  COFFEE TALK
- 09.25.2008 10PM
  KAINOA'S
- 10.05.2008 10PM
  PIPELINE CAFE
- 10.25.2008 10PM
  KAINOA'S

RECENT UPDATES
- LATEST!
  PICS FROM LATEST GIG!
  We uploaded some pics from our show at Pipeline Cafe last Friday! Check them out!
- 09.13.08
  NEW SHOW POSTED!
  We uploaded some pics from our show at Pipeline Cafe last Friday! Check them out!
- 09.13.08
  UY TO RELEASE NEW CD!
  Check back for actual release date!

PHOTOSTREAM
- RECENTLY ADDED

Email: upstandingyouth@yahoo.com
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Upcoming Shows:
- 09.15.2008 9PM COFFEE TALK
- 09.25.2008 9PM KAINOA'S
- 10.05.2008 10PM PIPELINE CAFE

Recent Updates:
- 09.13.08 NEW SHOW POSTED!
  Upstanding Youth slated to open for Go Jimmy Go!
  Other acts include: Linus and Golfcart Rebellion!

Old:
- 09.11.2008 CD release party to be announced
- 09.11.2008 CD release party to be announced
UPCOMING SHOWS
09.15.2008 9PM
COFFEE TALK
09.15.2008 9PM
PIPELINE CAFE
09.15.2008 10PM
KAINOA’S
09.15.2008 9PM
COFFEE TALK
09.15.2008 8PM
COFFEE TALK

RECENT NEWS
09.15.2008
CD RELEASE PARTY!

Just letting everyone know that all the time that we have been spending in the studio is really to prepare for our CD release shows. They are going to EPIC. You all do not want to miss these events. Here are a few candid shots and clues to what you will see and hear at the shows.

MORE TIPS FOR STARTING YOUR COMPS/MOCK-UPS

» Work in Photoshop
  » The web is a screen-based medium, where the majority of web graphics are raster, not vector. We only see vector art in flash.
  » Set up your document to be at least 1200 x 800 pixels, 72dpi.
    » BUT: the width of your layout/page (i.e. “container”) will depend upon each project’s goals & parameters.

» Try working from the outside in and from the top down.
  » For example, try to:
    » Design the background first
    » Then the container
    » Then the header
    » Then the navigation
    » Then the content imagery
    » Then the body content
    » Then the footer