VERSION 2.0 - REVISED/SIMPLIFIED DT REDESIGN STATIC SITE MAP
(TAKING INTO CONSIDERATION OUR AUGUST GOAL FOR A STATIC SITE LAUNCH)
FUNCTIONALITY:

**BRIEF DESCRIPTION:**
All pages have a top horizontal navigation bar that takes users to the main areas of the site. The main body of the home page utilizes a box-based “dashboard” design to organize all of the main sections of the site. This approach allows for a brief amount of content for each section to be displayed on the home page. In order to create a hierarchy of information the two main feature areas are larger than the other sections. The main feature area is content dependent – periodically changing and highlighting new events & projects as they arise over time.

**EDITORIAL NOTES:**
- Do we want to add a Slogan? [under the DT header perhaps?]
DT Redesign – About Us (2.1)

CONTENT:

MISSION STATEMENT

Design and Technology is an educational concept unlike any other. It treats visual art and technology as integral and equal partners in the creative process. It assumes that together design and technology can produce creative works, products and solutions that could not have been executed, may not have even been envisioned, without the use of digital technology. Design and Technology is a think-tank, a research laboratory, a studio, a coffee shop. Etc…

EDITORIAL NOTES:

1. 

FUNCTIONALITY:

BRIEF DESCRIPTION:
All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

EDITORIAL NOTES:

1.
FUNCTIONALITY:

BRIEF DESCRIPTION:
All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Research Projects page is a list of DT projects grouped by Collab, Current School Projects, and Archived Projects. Each will either have its own detail page or a link to its detail page/site.

EDITORIAL NOTES:
• Intro Blurb ????

DT Redesign – Research
• All sub pages (3.1-3.3)

CONTENT:

ALUMNI SUB PAGE LINKS:
• Collab Projects
• Current School Projects
• Project Archives
**FUNCTIONALITY:**

**BRIEF DESCRIPTION:**
All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The above Showcase layout allows for five students to be highlighted with 3 images each & a brief description of their project.

**EDITORIAL NOTES:**
- Which students do you want to highlight (If we go head with this layout I need 5 BFA and 5 MFA students)?
FUNCTIONALITY:

BRIEF DESCRIPTION:
All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The above Showcase layout allows for five students to be highlighted with 3 images each & a brief description of their project.

EDITORIAL NOTES:
• Which students do you want to highlight (If we go a head with this layout I need 5 BFA and 5 MFA students)?
DT Redesign - Showcase

• Student Websites (4.4)

CONTENT:

SHOWCASE SUB PAGE LINKS:

• Graduate Portfolio
• Undergrad Portfolio
• Student Websites
• Thesis Archives
• Alumni Portfolio [to DT ALUMNI PROFILES page]
• Publications
• Consortia

FUNCTIONALITY:

BRIEF DESCRIPTION:

All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The above Student Website page is a long scrolling page listing all present students in each respective year of graduation.

EDITORIAL NOTES:

• Display/Sort by Year:
  MFA: 2005, 2006

2004 Student Websites:

Name         Email address   Web Site
Kaho Abe     kaho@parsons.edu  http://a.parsons.edu/~kaho
Sheetal Agarwal sheetal@parsons.edu  http://a.parsons.edu/~sheetal
Hye-Hyun Ahn  ahn@parsons.edu   http://a.parsons.edu/~ahn
Etc...
FUNCTIONALITY:

BRIEF DESCRIPTION:
All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The above Thesis Archive layout is a long scrolling page listing all students, their thesis sites, and their thesis document in each respective year of graduation.

EDITORIAL NOTES:

DT Redesign - Showcase
• Thesis Archives (4.5)

CONTENT:

SHOWCASE SUB PAGE LINKS:
• Graduate Portfolio
• Undergrad Portfolio
• Student Websites
• Thesis Archives
• Alumni Portfolio [to DT ALUMNI PROFILES page]
• Publications
• Consortia
DT Redesign – Graduate Info.

• MFA Introduction (5.1)

CONTENT:

GRADUATE INFORMATION SUB PAGE LINKS:

• Curriculum [to the DT MFA INFO-CURRICULUM page]
• Advising/Registration [to the DT MFA ADVISING page??]
• Thesis [to DT MFA Thesis Resources page??]
• Areas of focus [to DT MFA Areas of focus page?]
• D&T Consortia [to ??]
• Bootcamp [to the DT bootcamp page? bootcamp.parsons.edu?]  
• apply >> [to ??]

INTRODUCTION:

Today's designer faces two fundamental challenges: the expanding influence of design within society, and the growing role of technology within design. Parsons School of Design and the Master of Fine Arts in Design and Technology look to a future in which the partnership of design and technology will affect the world in beneficial ways. From the day a student enters the program, the process of problem solving is at the core of their investigation. Etc…

EDITORIAL NOTES:

• Image ????
• Copy ????

FUNCTIONALITY:

BRIEF DESCRIPTION:
All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Graduate Information - Introduction page is an introduction page to the MFA program – right now using the copy from the existing DT site.
DT Redesign – Graduate Info.

- MFA Curriculum (5.2)

CONTENT:

GRADUATE INFORMATION SUB PAGE LINKS:

- Curriculum [to the DT MFA INFO-CURRICULUM page]
- Advising/Registration [to the DT MFA ADVISING page??]
- Thesis [to DT MFA Thesis Resources page??]
- Areas of focus [to DT MFA Areas of focus page?]
- D&T Consortia [to ??]
- Bootcamp [to the DT bootcamp page? bootcamp.parsons.edu?]
- apply >> [to ??]

FUNCTIONALITY:

BRIEF DESCRIPTION:
All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Graduate Information - Curriculum page is informative page listing out the MFA curriculum by semester – right now using the copy from the existing DT site.

EDITORIAL NOTES:
- Image ????
- Graphical Chart of our curriculum?
- Copy ???? [right now I’m using the existing DT site copy]
DT Redesign – Graduate Info.

• MFA Thesis Resources (5.4)

CONTENT:

GRADUATE INFORMATION SUB PAGE LINKS:

• Curriculum [to the DT MFA INFO-CURRICULUM page]
• Advising/Registration [to the DT MFA ADVISING page?]
• Thesis [to DT MFA Thesis Resources page??]
• Areas of focus [to DT MFA Areas of focus page?]
• D+T Consortia [to ??]
• Bootcamp [to the DT bootcamp page? bootcamp.parsons.edu?]
• apply >> [to ??]

RESOURCES PAGE LINKS:

• Thesis Deadlines
• Thesis Expectations and Components
• Thesis Studio Grades
• Thesis Advisors
• Thesis Projects
• Thesis Documents
• Thesis Faculty Recommendations
• Thesis MFADT Show
• Thesis FAQ's

FUNCTIONALITY:

BRIEF DESCRIPTION:
All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Graduate Information – Thesis Resources page is an introduction page to the MFA Thesis process with useful guidelines for thesis students. It will include all necessary links on it and additional sub pages as needed for content – right now I’m using the copy from the existing DT Thesis Guidelines site, which will need to be updated and organized more thoroughly.

EDITORIAL NOTES:
• Image ????
• Updated Copy ???? [right now I’m using the existing DT site copy]

CONTENT:

MFADT GUIDELINES FOR THESIS STUDENTS

School Year 2004-2005

• Thesis Deadlines
• Thesis Expectations and Components
• Thesis Studio Grades
• Thesis Advisors
• Thesis Projects
• Thesis Documents
• Thesis Faculty Recommendations
• Thesis MFADT Show
• Thesis FAQ's

• Etc.
DT Redesign – Graduate Info.

- MFA Bootcamp (5.5)

CONTENT:

GRADUATE INFORMATION SUB PAGE LINKS:
- Curriculum [to the DT MFA INFO-CURRICULUM page]
- Advising/Registration [to the DT MFA ADVISING page??]
- Thesis [to DT MFA Thesis Resources page??]
- Areas of focus [to DT MFA Areas of focus page?]
- D&T Consortia [to ??]
- Bootcamp [to the DT bootcamp page? bootcamp.parsons.edu?]
- apply >> [to ??]

BOOTCAMP PAGE LINKS:
- Download the application(acrobat PDF)
- Download the housing application(acrobat PDF)
- Download the Credit Card payment form(acrobat PDF)

FUNCTIONALITY:

BRIEF DESCRIPTION:
All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Graduate Information - Bootcamp page is an introduction page to the MFA Bootcamp program with all necessary links on it – right now using the copy from the existing bootcamp.parsons.edu site.

EDITORIAL NOTES:
- Image ????
- Copy ???? [right now I'm using the existing DT site copy]
**DT Redesign – Undergraduate Info.**

- **BFA Introduction (6.1)**

**CONTENT:**

**UNDERGRADUATE INFORMATION SUB PAGE LINKS:**

- Introduction
- Curriculum [to the DT BFA INFO-CURRICULUM page]
- Advising/Registration [to the DT BFA ADVISING page??]
- Thesis [to DT BFA Thesis Resources page??]
- Areas of focus [to DT BFA Areas of focus page?]
- apply >> [to ??]

**FUNCTIONALITY:**

**BRIEF DESCRIPTION:**
All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Undergraduate Information - Introduction page is an introduction page to the MFA program – right now using the copy from the existing DT site.

**EDITORIAL NOTES:**

- Image ????
- Copy ???? [right now I'm using the existing DT site copy]
FUNCTIONALITY:

BRIEF DESCRIPTION:
The Undergraduate Information - Curriculum page is an informative page listing out the BFA curriculum by semester – right now using the copy from the existing DT site.

EDITORIAL NOTES:
• Image ????
• Graphical Chart of the BFA curriculum?
• Copy ???? [right now I'm using the existing DT site copy]
FUNCTIONALITY:

BRIEF DESCRIPTION:
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The Academic Calendar, News, & Events page is mainly an interactive Calendar and a list of links out to more detailed pages of the actual event.

EDITORIAL NOTES:

DT Redesign – News & Events
(7.1)

CONTENT:
DT Redesign - Prospective Students (8.1)

CONTENT:

PROSPECTIVE STUDENTS SUB PAGE LINKS:

- Introduction [to DT PROSPECTIVE STUDENTS page]
- Admissions [to parsons.edu prospective students page (http://www.parsons.edu/prospective_students/index.aspx)]
- Visits [to parsons.edu visiting parsons page (http://www.parsons.edu/about/visiting_parsons.aspx)]
- Contact [to DT CONTACT US page]

FUNCTIONALITY:

BRIEF DESCRIPTION:
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The Prospective Students page is mainly one page with an intro blurb and a list of links out to other pages on either the DT site, the parsons.edu site, or the newschool.edu site.

EDITORIAL NOTES:
- Image ????
- Copy ???? [all I have is the intro copy from the present DT website. On the site map it mentions that each of the sub sections (Admissions, Visits, Contact, & Financial Aid) will have intro blurbs to them. Is this true?]
DT Redesign - Resources
• All Sub Pages (9.1-9.5)

CONTENT:

STUDENT RESOURCES SUB PAGE LINKS:
• SCHOOL SERVICES:
  • school directory
  • university financial aid
  • university housing
  • int'l students service
  • career services
  • campus map
  • academic calendar
• ONLINE RESOURCES:
  • libraries
  • portal
  • alvin
  • acc/ku page
  • kunal's 10th floor page
  • catalyst
• OTHER:
  • faculty bios
  • alumni profiles

FUNCTIONALITY:

BRIEF DESCRIPTION:
All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Student Resources page is mainly one page with a list of links out to other pages on either the DT site, the Parsons.edu site, or the Newschool.edu site.

EDITORIAL NOTES:
• Image ????
• Intro Blurb ????

SCHOOL SERVICES:
- school directory
- university financial aid
- university housing
- int'l students service
- career services
- campus map
- academic calendar

ONLINE RESOURCES:
- libraries
- portal
- alvin
- acc/ku page
- kunal's 10th floor page
- catalyst

OTHER:
- faculty bios
- alumni profiles

STUDENT RESOURCES SUB PAGE LINKS:

DEPARTMENT:
- DT Home Page
- About the DT Program
- Research Projects
- Student Showcase
- MFA Information
- BFA Information
- Non-Degree Information
- Student Resources
- Prospective Students
- DT News & Events
- DT Alumni
- DT Faculty & Admin.
- Student Blog
- Faculty Blog
- Contact Us

Main Navigation:

Student Resources

CALENDER

Sort by Month

SCHOOL SERVICES:
school directory
university financial aid
university housing
int'l students service
career services
campus map
academic calendar

ONLINE RESOURCES:
libraries
portal
alvin
acc/ku page
kunal's 10th floor page
catalyst

OTHER:
faculty bios
alumni profiles

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New School University

FUNCTIONALITY:

BRIEF DESCRIPTION:
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EDITORIAL NOTES:
• Image ????
• Intro Blurb ????

DEPARTMENT:
- DT Home Page
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- Research Projects
- Student Showcase
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- BFA Information
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- DT Faculty & Admin.
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Main Navigation:

Student Resources

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SCHOOL SERVICES:
school directory
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ONLINE RESOURCES:
libraries
portal
alvin
acc/ku page
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catalyst

OTHER:
faculty bios
alumni profiles

Copyright 2004 Parsons School of Design

New School University

FUNCTIONALITY:

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The Student Resources page is mainly one page with a list of links out to other pages on either the DT site, the Parsons.edu site, or the Newschool.edu site.

EDITORIAL NOTES:
• Image ????
• Intro Blurb ????

DEPARTMENT:
- DT Home Page
- About the DT Program
- Research Projects
- Student Showcase
- MFA Information
- BFA Information
- Non-Degree Information
- Student Resources
- Prospective Students
- DT News & Events
- DT Alumni
- DT Faculty & Admin.
- Student Blog
- Faculty Blog
- Contact Us

Main Navigation:

Student Resources

CALENDER

Sort by Month

SCHOOL SERVICES:
school directory
university financial aid
university housing
int'l students service
career services
campus map
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ONLINE RESOURCES:
libraries
portal
alvin
acc/ku page
kunal's 10th floor page
catalyst

OTHER:
faculty bios
alumni profiles

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New School University

FUNCTIONALITY:

BRIEF DESCRIPTION:
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The Student Resources page is mainly one page with a list of links out to other pages on either the DT site, the Parsons.edu site, or the Newschool.edu site.

EDITORIAL NOTES:
• Image ????
• Intro Blurb ????

DEPARTMENT:
- DT Home Page
- About the DT Program
- Research Projects
- Student Showcase
- MFA Information
- BFA Information
- Non-Degree Information
- Student Resources
- Prospective Students
- DT News & Events
- DT Alumni
- DT Faculty & Admin.
- Student Blog
- Faculty Blog
- Contact Us

Main Navigation:

Student Resources

CALENDER

Sort by Month

SCHOOL SERVICES:
school directory
university financial aid
university housing
int'l students service
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academic calendar

ONLINE RESOURCES:
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catalyst

OTHER:
faculty bios
alumni profiles

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New School University

FUNCTIONALITY:

BRIEF DESCRIPTION:
All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Student Resources page is mainly one page with a list of links out to other pages on either the DT site, the Parsons.edu site, or the Newschool.edu site.

EDITORIAL NOTES:
• Image ????
• Intro Blurb ????
DT Redesign – Faculty Info

• Faculty Bios & URL’s Listings (10.1a)

CONTENT:

FACULTY & ADMIN SUB PAGE LINKS:
• Faculty Bios & URL’s [to DT FACULTY BIO LISTING page]
• Administrative Staff Contact Information [to DT STAFF page]
• Faculty Discussion Board [to DT FACULTY BOARD page]
• Staff Discussion Board [to DT STAFF BOARD page]
• Faculty Calendar [to DT FACULTY CALENDAR page]

FUNCTIONALITY:

BRIEF DESCRIPTION:
All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Faculty & Admin Bios & URLS listing page is a list of links of DT faculty sorted by last name.

EDITORIAL NOTES:
• Department Photo/Image ????
• Intro Blurb ????
FUNCTIONALITY:

BRIEF DESCRIPTION:
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The Faculty & Admin Bios & URLS detail page contains a brief bio of the faculty member, their Home Page URL, and a list of courses that they teach.

EDITORIAL NOTES:
• Faculty Images ????

CONTENT:

FACULTY & ADMIN SUB PAGE LINKS:
• Faculty Bios & URL’s [to DT FACULTY BIO LISTING page]
• Administrative Staff Contact Information [to DT STAFF page]
• Faculty Discussion Board [to DT FACULTY BOARD page]
• Staff Discussion Board [to DT STAFF BOARD page]
• Faculty Calendar [to DT FACULTY CALENDAR page]
**FUNCTIONALITY:**

**BRIEF DESCRIPTION:**
All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The above Alumni Profiles layout allows for five selected alumni to be highlighted with 3 images each & a brief description of their present or theses project.

**EDITORIAL NOTES:**
- Which alumni do you want to highlight (If we go a head with this layout I need atleast 5)?

**CONTENT:**

**ALUMNI SUB PAGE LINKS:**
- Alumni Profiles
- Alumni School Projects
- Alumni Directory
FUNCTIONALITY:

BRIEF DESCRIPTION:
All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

The Faculty & Admin Bios & URLS listing page is a list of links of DT faculty sorted by last name.

EDITORIAL NOTES:
• Intro Blurb ????

DT Redesign – Alumni
• Listing Page (11.3)

CONTENT:

ALUMNI SUB PAGE LINKS:
• Alumni Profiles
• Alumni School Projects
• Alumni Directory

ALUMNI DIRECTORY
Sort by Year or Last Name:
1999|2000|2001|2002|2003|2004
AIBCIDIEFIGIHIJIKLIMNOIPQIRSTIUVWXIYZ

LAST NAME, FIRST NAME
• Year - URL
-------------------------------------
Etc…
FUNCTIONALITY:

BRIEF DESCRIPTION:
All sub pages have both a top and left hand navigation bar with links to the entire DT site. The Main/Right hand side of the body is for content and sub links within the section. This approach allows for the majority of the space to be utilized for content while the top and left hand nav bars provide a consistent navigation system for the entire site.

EDITORIAL NOTES:

CONTENT:

DT Redesign – Contact Us (12.1)

Parsons Design & Technology Department: Contact Us

Mail:
Digital Design Office,
10th Floor,
2W, 13th Street,
NY10011, NY

Email:
dt@parsons.edu

Phone:
212-229-8908
MFA DT Information

Today’s designer faces two fundamental challenges: the expanding influence of design within society and the growing role of technology within design. Parsons School of Design and the Master of Fine Arts in Design and Technology look to a future in which the partnering of design and technology will affect the world in beneficial ways. From the day a student enters the program, the process of problem solving is at the core of their investigation. The dialogue pushes beyond the visual: design is seen as a mechanism for developing strategy, knowledge organization, business structure, and social consciousness. It provides fertile ground for investigation of the aesthetic and intellectual challenges created by technology.

Whether the student is interested in the commercial world, academia, or fine arts, graduates take into the world more than an expanded technology skill set; they bring the creative, intellectual, philosophical, and spiritual ability to shape the future in meaningful ways. The Design and Technology Program explores the relationship between digital technology and the creative process. Areas of emphasis include Multimedia, Physical Computing, Animation, and Broadcast Design. This is a studio program with an emphasis on the creative. Students complete individual and collaborative studio projects that demonstrate aesthetic and intellectual refinement as well as technical mastery. The program and its curriculum are closely linked to the real world, and students are actively engaged in real design projects for social change.