Final Project: 2 Interface Designs

Assignment:

Two Comps/Visual Designs/Mockups of your redesigned site’s home page. After all of the hard work that you put into the research and planning of your client site, you now need to produce two visual mockups of the home page in two different design directions. In other words, the two designs need to be visually and thematically completely different. Take into consideration all feedback and research to date and implement it into your design.

Purpose/Objective:

- To collect, analyze, and display research data.
- To design visuals to best display research data and findings.
- To use your copywriting skills to communicate research findings.
- To design the most effective user interface for your targeted audience.
- To defend the conceptual merits of your own designs.
- To meet the needs and deadlines dictated by your client.

Format:

Two 1st Drafts/Visual comps of your redesigned site in Jpeg format. Post all jPegs on your class web page as Jpegs inside of an html page in order to best present the site as if it would appear in a browser.

EXTRA CREDIT: (optional)

- For those who would like to increase their grade (or make up for their lack of class participation), you may produce more than two visual comps of your redesigned site. It must be significantly different - a completely different theme - in order to receive extra credit.
- For those who made progress on your Wordpress sites, please post a link to the site and you will receive extra points.