AGENDA

- Revised Site Map & Wireframe Quick Critique
  - On Screen Quick Critique
  - Less than 5 minutes per person

- Lesson
  - Design Patterns
  - Intro to the final project
  - What is WordPress? A brief intro

- Work-in-class
  - Rework your site map
  - Begin your wireframe assignment
1. Begin thinking about your final interface designs.
   • Suggestion: start by doing thorough visual research on the web, then consider the company's branding personality, starting with the logo.

2. Design the logo for your company.
2 Interface Designs and a WordPress Web Site

Two assignments:

1. Two Comps/Visual Designs/Mockups of your redesigned site’s home page. After all of the hard work that you put into the research and planning of your client site, you now need to produce two visual mockups of the home page in two different design directions. In other words, the two designs need to be visually and thematically completely different. Take into consideration all feedback and research to date and implement it into your design.

2. One WordPress Web Site
Using WordPress, create a working web site for your client. Using the pre-existing framework offered by WordPress, implement as many features as you can for your client. Using your skills in HTML and CSS, try to implement one of your two visual designs by editing the provided WordPress PHP and CSS files.
FINAL ASSIGNMENT

Due: Week 17

• 2 Interface Designs and a WordPress Web Site
  • Purpose/Objective:
    • To collect, analyze, and display research data.
    • To design visuals to best display research data and findings.
    • To use your copywriting skills to communicate research findings.
    • To design the most effective user interface for your targeted audience.
    • To defend the conceptual merits of your own designs.
    • To meet the needs and deadlines dictated by your client.
FINAL ASSIGNMENT

Due: Week 17

• 2 Interface Designs and a WordPress Web Site

  • Two formats are due!
    1. Two 1st Drafts/Visual comps of your redesigned site in Jpeg format. Post all jPegs on your class web page.
    2. One WordPress Site: using the hosting provider recommended by Chris, or your personal hosting space, post your WordPress site and a link to it from your class web page.

• EXTRA CREDIT: (optional)

  • For those who would like to increase their grade (or make up for their lack of class participation), you may produce more than two visual comps of your redesigned site. It must be significantly different - a completely different theme - in order to receive extra credit.