Information Architecture
Week 16
AGENDA

• Lesson: What is a comp web site?
• Work Day
• Full review of interface designs on the big screen
  • Last chance for feedback prior to FINAL
WEEKLY ASSIGNMENT

1. Continue working on your 2 home page mockups/interface designs.
2. Post your final two designs as jpegs inside of an html page similar to a comp web site
FINAL ASSIGNMENT

Due: Week 17

• 2 Interface Designs
  • Two Comps/Visual Designs/Mockups of your redesigned site’s home page. After all of the hard work that you put into the research and planning of your client site, you now need to produce two visual mockups of the home page in two different design directions. In other words, the two designs need to be visually and thematically completely different. Take into consideration all feedback and research to date and implement it into your design.
  • Post your two designs on your UH web site as Jpegs inside of an html page so as to best present the site as it would appear in a browser for the client.
FINAL ASSIGNMENT

• 2 Interface Designs
  • Purpose/Objective:
    • To collect, analyze, and display research data.
    • To design visuals to best display research data and findings.
    • To use your copywriting skills to communicate research findings.
    • To design the most effective user interface for your targeted audience.
    • To defend the conceptual merits of your own designs.
    • To meet the needs and deadlines dictated by your client.

Due: Week 17
FINAL ASSIGNMENT

• 2 Interface Designs
  • Two 1st Drafts/Visual comps of your redesigned site in Jpeg format. Post all jpegs on your class web page inside of html pages so that you present the site as it would appear in a browser for the client.

• EXTRA CREDIT: (optional)
  • For those who would like to increase their grade (or make up for their lack of class participation), you may produce more than two visual comps of your redesigned site. It must be significantly different - a completely different theme - in order to receive extra credit.
  • For those who made progress on your Wordpress site, please post a link and you will receive extra credit.

Due: Week 17