AGENDA

• Site Map Critique
  • First 10 Minutes
    • Walk around the room, look at all of the site maps
  • On Screen Critique
    • 5 minutes per person

• Lesson
  • Discussion on last week’s reading assignment
  • Wireframes

• Work-in-class
  • Rework your site map
  • Begin your wireframe assignment
LESSON

• Wireframes
  • Also known as “page maps” or “page schematics”
  • Elements:
    • Site ID (logo)
    • Persistent Navigation
      • Sections
        • Sub-sections (ie. secondary and tertiary navigation)
    • Link back to Home
    • Search
      • Utilities (ie. universal links that are not main sections)
    • Page Name
    • Feature Images (ie. large images, Flash, etc.)
    • Page Content
LESSON

• Wireframes
  • How to begin creating a wireframe:
    • Sketch, Sketch, Sketch.
      • Do not start your layouts on the computer.
      • Do not design with graphical elements, instead use simple lines to communicate the structure of a potential layout (not the visual style).
      • Think: “Heirarchy, heiracy, heiracy.”
READING ASSIGNMENT

• No Reading this week
ASSIGNMENT – Part 1

- Homework Project: Wireframes (minimum of 3)

  - Assignment: Use Microsoft Power Point, Adobe Illustrator, or any other visual mapping program to create wireframes for the home page and at least two sub pages of your site:
    - The Home Page
    - At least one sub page (a template, for example)
    - Any other sub page that is important for your study.

  - Purpose/Objective:
    - To visually communicate a page structure that enforces “a consistent hierarchy of design elements where the relevant elements are emphasized and the content is displayed in a logical and orderly manner.” –pg. 180 from Usability for the Web
    - To conceptually consider the advantages and disadvantages of existing page layouts and navigational techniques in order to make organizational changes for improved usability.

  - Format:

Due: Week 10
ASSIGNMENT – Part 2

• Taking into consideration all comments during the critique, please revise your site maps and post your revised version on your class web page.

Due: Week 10