THE DESIGN PROCESS

INTERFACE DESIGN

CLASS PROJECT OVERLAP:

ART 155
Information Architecture & Interface Design 1

ART 128
Interface Programming 1

Research
Conceptual Designs
Visual Designs
Production
QA & Launch

Client Documentation
(research, project brief, user profiles, feature specs, site maps, wireframes)

Visual Mockups
(round 1 designs, round 2 designs, round 3 designs, final designs)

HTML & CSS
(converting from photoshop to html, testing multiple layouts, css positioning, etc)
ART 155: ONE LARGE PROJECT

» To design three (3) visual interface designs for a client that wants to explore three different thematic directions:

1. Corporate/Professional (Low risk)
   » Simple, Limited Color Palette, Minimalist design, Flat layout

2. Fun-yet-Functional (Mid Risk)
   » More Colors, Textures, Layers, & Depth,

3. Experimental & Wild (High Risk)
   » Unconventional, high impact
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3. Experimental & Wild (High Risk)
   » Unconventional, high impact
THE DESIGN PROCESS

INTERFACE DESIGN

ROUND #1

THEME A
LOW RISK

HOME A₁

ROUND #2

THEME B
MID RISK

HOME B₁

ROUND #3

THEME C
HI RISK

HOME C₁
THE DESIGN PROCESS

INTERFACE DESIGN

ROUND #1

THEME A
LOW RISK
HOME A<sub>1</sub>

ROUND #2

THEME B
MID RISK
HOME B<sub>1</sub>

ROUND #3

THEME C
HI RISK
HOME C<sub>1</sub>

[Diagram showing the design process with round selections and theme risks marked.]
THE DESIGN PROCESS

INTERFACE DESIGN

ROUND #1

THEME A (LOW RISK)
HOME A₁

THEME B (MID RISK)
HOME B₁

ROUND #2

THEME A (LOW RISK)
HOME A₂

ROUND #3

THEME B (MID RISK)
HOME B₂

THEME C (HI RISK)
HOME C₁

HOME D₁
THE DESIGN PROCESS

INTERFACE DESIGN

ROUND #1

THEME A
LOW RISK
HOME A₁

THEME B
MID RISK
HOME B₁

THEME C
HI RISK
HOME C₁

ROUND #2

HOME A₂

HOME B₂

ROUND #3

HOME A₃

SUB 1

HOME B₁

SUB 1

HOME C₁

SUB 1

HOME D₁

SUB 1

HOME E₁

SUB 1

HOME D₂

SUB 1

SUB 2

SUB 3

SUB 4
THE DESIGN PROCESS
INTERFACE DESIGN

ROUND #1
- THEME A (LOW RISK):
  - HOME A1
- THEME B (MID RISK):
  - HOME B1
- THEME C (HI RISK):
  - HOME C1

ROUND #2
- THEME A (LOW RISK):
  - HOME A2
- THEME B (MID RISK):
  - HOME B2
- THEME C (HI RISK):
  - HOME D1

ROUND #3
- THEME A (LOW RISK):
  - HOME A3
- THEME B (MID RISK):
  - HOME E1
- THEME C (HI RISK):
  - HOME D2
THE DESIGN PROCESS

INTERFACE DESIGN

ROUND #1

THEME A
LOW RISK
HOME A₁

ROUND #2

THEME B
MID RISK
HOME B₁

ROUND #3

THEME C
HI RISK
HOME C₁
THE DESIGN PROCESS

INTERFACE DESIGN

ROUND #1

THEME A
LOW RISK
HOME A1
HOME A2

ROUND #2

THEME B
MID RISK
HOME B1
HOME B2

ROUND #3

THEME C
HI RISK
HOME C1
HOME C2

THEME
LOW RISK
MID RISK
HI RISK

HOME
A
B
C

SUB 1
THE DESIGN PROCESS

INTERFACE DESIGN

ROUND #1

THEME A
LOW RISK

HOME
A₁

ROUND #2

HOME
A₂

SUB 1

ROUND #3

HOME
A₃

SUB 1
SUB 2
SUB 3
SUB 4

THEME B
MID RISK

HOME
B₁

HOME
B₂

SUB 1

HOME
B₃

SUB 1
SUB 2
SUB 3
SUB 4

THEME C
HI RISK

HOME
C₁

HOME
C₂

SUB 1

HOME
C₃

SUB 1
SUB 2
SUB 3
SUB 4

THEME A
LOW RISK

THEME B
MID RISK

THEME C
HI RISK

HOME
A₁

HOME
B₁

HOME
C₁

HOME
A₂

HOME
B₂

HOME
C₂

HOME
A₃

HOME
B₃

HOME
C₃

THEME A
LOW RISK

THEME B
MID RISK

THEME C
HI RISK

HOME
A₁

HOME
B₁

HOME
C₁

HOME
A₂

HOME
B₂

HOME
C₂

HOME
A₃

HOME
B₃

HOME
C₃
THE DESIGN PROCESS

INTERFACE DESIGN

ROUND #1
- THEME A
- HOME A₁
- LOW RISK

ROUND #2
- THEME B
- HOME B₁
- MID RISK

ROUND #3
- THEME C
- HOME C₁
- HI RISK
THE DESIGN PROCESS

INTERFACE DESIGN

ROUND #1

THEME A
LOW RISK
HOME A₁

ROUND #2

THEME B
MID RISK
HOME B₁

ROUND #3

THEME C
HI RISK
HOME C₁

HOME A₁ → HOME A₂

HOME B₁ → HOME B₂

HOME D₁

SUB 1
LESSON
TIPS, TRICKS, & TECHNIQUES…

TIP: CREATE A SLIDING CRITERIA DESIGN CHART THAT WILL FIT YOUR CLIENT NEEDS

- Low Risk ➔ High Risk
- Muted ➔ Colorful
- Light ➔ Dark
- Flat ➔ Depth
- Minimal ➔ Busy
- Professional ➔ Playful
- Technical ➔ Human
Website design for charities, non-profit organisations and business in the UK and beyond

Suspire Media is a full-service, website design consultancy based in Walthamstow, London, UK. We have been producing high quality, cost effective web services for non-profit organisations, charities and business since 2002. We develop beautiful, customer-focused websites that are accessible and easy to use. We design our websites to a very high standard, ensuring the same functionality across various browsers and operating systems.

Creative, elegant, website design

Our websites are simple, elegant, fast loading, hand-coded business solutions that adhere to the World Wide Web Consortium (W3C) recommendations. We produce web platforms for all types of business and offer services for all kinds of budget.

“Investing in women is not only the right thing to do. It is the smart thing to do”

UN Secretary-General Ban Ki Moon 2008

Our mission is to strengthen
Welcome to The Potter's Inn

Welcome to The Potter's Inn Bed and Breakfast! We are located in the quaint village of Wilmore, Kentucky in the heart of the Bluegrass. We want to provide you with a relaxing getaway in a comfortable atmosphere. Relax. Meditate. Rejuvenate. Be our guest at The Potter's Inn.

Our Rooms

The Potter's Inn features three guest rooms. Artfully decorated, each room has a private bath, queen-sized bed, and elegant decor including armoires, vanities and comfortable boudoir chairs. We also treat our guests to breakfast at the nearby Solomon's Porch cafe. Click on a thumbnail below for more photographs of the rooms.

Room 1  Room 2  Room 3
New Beginnings
I can't begin to express how lost, confused and hopeless I felt before I walked in these doors...

by Union Gospel Mission
February 25, 2010

Help us celebrate 70 years of great people like you
It's the volunteers and donors who make the good work of UGM happen.

by Union Gospel Mission
January 08, 2010

A Table for 2000
Just in time for Christmas, Union Gospel Mission partners to host a free gourmet meal for the...

by Union Gospel Mission
December 16, 2009

In partnership with big-hearted individuals like you, Union Gospel Mission makes friends and builds relationships with people hungry for a brighter tomorrow. We walk alongside them until they have the dignity, stability and clarity to know they can reclaim their futures. We dream of a compassionate Vancouver, and invite you to imagine a community where it's normal to help people you don't know. You can start today: help us transform lives together
Nama Domain

Domain Name

Pendaftaran domain dengan fitur terlengkap di Indonesia untuk segala keperluan.
- Domain ProtectID
- URL Cloaking
- Registrar Lock
- Domain Forwarding
Rp125ribu/thn  More »

Web Hosting

Web hosting murah, lengkap & handal plus domain gratis untuk email & website anda.
- Domain Gratis
- Website Builder
- Email, Web Mail & POP3
- 99% uptime guarantee
Rp125ribu/thn  More »

Design Template

Wujudkan potensi website anda dengan tampilan design terbaik & professional.
- Murah & cepat, siap dipakai
- Template Premium
- Lengkap dengan PSD & HTML
Rp1 juta/one-time  More »

IdeBagus Blog

- Maintenance Data Center 2009/11/30
- Peningkatan 2x lipat & upgrade server
- Penyesuaian Harga Hosting & Domain
- Peluncuran Program Affiliate
- Multiple Account, Single Signon
- Business Directory

Support paling cepat yang pernah saya dapatkan
Pengalaman saya yang sudah hosting di banyak tempat. IdeBagus.com saya beri acungan dua jempol untuk urusan support. Support paling cepat yang pernah saya dapatkan. Salut!

Ricky Prajoyo
Programmer & Webmaster
www.ricky.web.id

BCA  mandiri  PermataBank

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Partners: Best Web Hosting | Increase Website Traffic | Cheap Hosting | Server Optimization | Liquid Designs
LESSON
TIPS, TRICKS, & TECHNIQUES...

A LOW RISK SLIDING CRITERIA DESIGN CHART EXAMPLE

» Low Risk — High Risk
» Muted — Colorful
» Light — Dark
» Flat — Depth
» Minimal — Busy
» Professional — Playful
» Technical — Human
Overview
Take a look at some of RapidWeaver’s great features for building your perfect site.
Learn More...

Themes
Over 40 professionally-designed and fully customisable themes come as standard.
Learn More...

Showcase
Browse the Showcase to discover the beautiful sites people are creating with RapidWeaver.
Learn More...

Features
Read more about RapidWeaver’s powerful tools to help you create the perfect website.
Learn More...

Advanced
Discover the reasons that tempt even the most seasoned hand-coders to use RapidWeaver.
Learn More...

Quicktours
Discover the power of RapidWeaver with our video tours and screenshot gallery.
Learn More...
About FortyEight Designs

By pushing the limits of cutting edge technologies, I strive to stay ahead of the curve. I also understand the complexity of creating a website and a brand from the ground up, but these things are all second nature to me. By bringing fresh insights, I work closely with my clients to connect all aspects of their company from logo design, brand identity, web design, e-commerce, custom application development, internet marketing, direct mailing, call centers, and hosting. With an exceptional skill set, bonding all the pieces of a company together into a focused marketing design is my focus. I believe in having all design elements under one roof as it makes it easier to develop & expand new avenues while your company grows.

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kenny(at)fortyeightdesigns.com

Welcome to the new FortyEight Designs website. This year I participated in the May 1st CSS Reboot.

I'm currently working on Phase 2 of the site in what seems to be perpetuity. No worries. Go ahead, stop by the contact page to request my services, or engage me in conversation, I dare you.

Current Project

BLEEDING HEART TATTOO - REDESIGN

What I contributed:
ABOUT THIS SITE

Hi there. I’m Mike, a freelance web graphic designer and you’re now browsing my professional portfolio. Here you can find some nice pieces of web, graphic and logo design.

Enjoy!
Welcome! to Minlo Media House

The advertising agency which serves reputed clients based in Sri Lanka with services which include market planning, advertising, media strategy, visual representations, web advertising specialties, trade show management and event planning.

Read more about us or checkout our list of services which will cater to your needs.

Recent Works

View our portfolio for all work we have done.
Creative, innovative, functional.

Formoda provide graphic design and internet development solutions for print and web to help take your business to new heights.

You may be interested in...

**Vacancies at Formoda**
8th March 2011 @ 10:32am
Things are going really well for Formoda and therefore we wo... read all about it »

**Microsoft offering alternative browsers to Internet Explorer**
4th March 2011 @ 5:10pm
The BBC website is reporting that Microsoft are to offer Int... read all about it »

**Formoda featured in local press**
19th February 2010 @ 16:53am
Formoda have been featured in the Herald Express a local pap... read all about it »

Who are Formoda?

Formoda specialise in internet solutions and graphic design that make a big difference to our clients' business and profitability.

The Formoda team have been working together since 2001, providing corporate branding, website design, internet programming, web and email hosting and email marketing.

With offices in Devon and Berkshire, we are easily able to service our main client base which spans the whole of the South of

What we've done

Formoda would like to invite you to have a look at our design and internet portfolio.

We feature corporate branding, design for print, website design, e-commerce solutions, email marketing and search engine optimisation.

The directors have been working together since 2001. We have a wealth of experience of providing successful graphic design and website development projects for our clients. Here is a small selection of our clients to give you an overview of our
LESSON
TIPS, TRICKS, & TECHNIQUES…

SLIDING CRITERIA DESIGN CHART

- Low Risk ↔ High Risk
- Muted ↔ Colorful
- Light ↔ Dark
- Flat ↔ Depth
- Minimal ↔ Busy
- Professional ↔ Playful
- Technical ↔ Human
Sole, mare, coste da percorrere in moto, rock n' roll, limone e cozze aperte... ecco a voi i Rekkiabilly!!!
Freschi come rose, franchi come tiratori, suonano un rockabilly vario e ben assortito, ironico e scanzonato, pronto a farvi ballare fino allo sfinito!
Non potrete rimanere fermi, la voglia di ballare si impossesserà di voi... e dopo aver vissuto una loro performance non potrete fare a meno di pensare: Voglio vivere cosìi... col ciuffo in fronteeeee!!!
Giveaway: Win Training Videos in Professional Photography Retouching

Aside from designing graphics, one of the many uses of Photoshop is for photo retouching. You can take a poorly taken photo, enhance it in Photoshop and make it look a hundred folds better. A great way to learn how to retouch photos is through online tutorials. If you are a beginner, step-by-step walkthrough tutorials are great, but sometimes, it’s also easier to follow a good screencast. A great site that provides photo retouching tutorial screencasts is RetouchCreative.
ABOUT ME

My work goes beyond Web site design and development. More precisely, I am an experience designer. My mission is simple: To connect you with your users. The space where the two of you meet is where I come in with unique, engaging interactive interfaces laced with just-right color, researched details and responsive solutions for your users’ needs. Simply put, I will give you creative, thoughtful design that works.
Join

If you are an artist or an arts lover, sign up today

Marc Burckhardt

Complete Your Profile :
Sign up and fill out "My Profile."
Now you're ready...

Explore The Planet :
Check out PI Central, meet AIR Artists and discover what's hot in the Market: And...

Unlock Your Tools :
Complete your profile, unlock tools, build your portfolio and market your website:
Florida Web Design

Small businesses don’t often have the internal resources needed to create and manage a professional Web site.

Fortunately, that’s where we come in. By hand crafting a Web design that’s as professional and customer-focused as you are, Flourish Web Design will help you connect with your audience and gain a key advantage over competitors who are content to continue promoting their business through traditional channels.

If you are located anywhere in north central Florida, we are your premier website design and development company.
A HIGH RISK SLIDING CRITERIA DESIGN CHART EXAMPLE

- Low Risk
- Muted
- Light
- Flat
- Minimal
- Professional
- Technical

High Risk
Colorful
Dark
Depth
Busy
Playful
Human