THE DESIGN PROCESS

INTERFACE DESIGN

USER PERSPECTIVE

Client needs, User needs, Usability, Features, Site Organization, Visual Designs

- **Research**
  - Client Documentation (research, project brief, user profiles, feature specs, site maps, wireframes)

- **Conceptual Designs**
  - Visual Mockups (round 1 designs, round 2 designs, round 3 designs, final designs)

- **Visual Designs**

- **Production**
  - HTML & CSS (converting from photoshop to html, testing multiple layouts, css positioning, etc)

- **QA & Launch**

SYSTEM PERSPECTIVE

System needs, Scripting & Programming Languages, Content Management, Site Maintenance, Site Validation
THE DESIGN PROCESS
INTERFACE DESIGN

A MORE REALISTIC TIME ALLOCATION:

ART 155 & ART 229
Information Architecture & Interface Design 1

Research
Conceptual Designs

Visual Designs

ART 128
Interface Programming 1

Production
QA & Launch

Client Documentation
(research, project brief, user profiles, feature specs, site maps, wireframes)

Visual Mockups
(round 1 designs, round 2 designs, round 3 designs, final designs)

HTML & CSS
(converting from photoshop to html, testing multiple layouts, css positioning, etc)
THE DESIGN PROCESS
INTERFACE DESIGN

A MORE REALISTIC TIME ALLOCATION:

- **Research**
  - Client Documentation
    - (research, project brief, user profiles, feature specs, site maps, wireframes)

- **Conceptual Designs**
  - Visual Mockups
    - (round 1 designs, round 2 designs, round 3 designs, final designs)

- **Visual Designs**

- **Production**
  - HTML & CSS
    - (converting from photoshop to html, testing multiple layouts, css positioning, etc)

- **QA & Launch**

**ART 155 & ART 229**
Information Architecture & Interface Design 1

**ART 128**
Interface Programming 1
IN-CLASS INTRODUCTIONS
WHO YOU ARE, YOUR GOALS, ETC…

NAME

GOAL FOR THIS SEMESTER
  » What do you want to get out of this course?

IDEAL JOB THAT YOU EVENTUALLY WANT
  » What role/position do you want in that job?

HAVE YOU EVER CODED/BUILT A WEB SITE BEFORE?

HAVE YOU EVER USED DREAMWEAVER BEFORE?
  » How comfortable do you feel with using it?
GAME PLAN
SEMESTER OUTLOOK

HOW MY “HYBRID” CLASSED WORK

» Video lessons
» 1 on 1 meetings

CRITIQUES

» Critiquing both the presenter and the critic
» Class participation grade

“POST MORTEM” SESSIONS
What are “web standards”?

What is XHTML?

What is CSS?

What’s the difference between using CSS for layout vs. Tables?
LESSON
TIPS, TRICKS, & TECHNIQUES

SET UP A FOLDER STRUCTURE

INTRO TO THE DREAMWEAVER INTERFACE
» Setting up the interface
» Adding browsers for testing
» Setting up a root directory for your class exercises

SETTING UP A BASIC HTML DOCUMENT/INTRO TO HTML
» What dreamweaver spits out
» Changing the doctype to xhtml strict
» Adding some basic code
EXERCISE
IN-CLASS

WE WILL SET UP OUR CLASS WEB PAGE(S)
WE WILL GO OVER SOME BASIC HTML
TIME PERMITTING:

In-Class Exercise:

Create a simple HTML page with mark-up alone.
QUESTIONS?
NO QUESTION IS A DUMB QUESTION

IF YOU EVER HAVE ANY QUESTIONS REGARDING THE PROJECT, PLEASE USE LAULIMA

» Post any questions, concerns, etc. on the Discussion board in Laulima.